

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 401 Issue 9



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Copy

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 53940	<b>Campaign Ref:</b> E:120802002
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06260815
<b>Est./PO Number:</b> 06260815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg Asheville
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show .TWTF..	06	125 170 120	30 Comme Nbr of Spots		2	2	2			6	750
2	M-F 11a ET / 10a CT Price Is Right .TWTF..	04	225 140 175	30 Comme Nbr of Spots	2		2	2	2		4	900
3	M-F 9a Dr Phil .TWTF..	05	110 100 150	30 Comme Nbr of Spots		3		3			3	330
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme Nbr of Spots	1						1	700
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme Nbr of Spots			1				1	700
6	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme Nbr of Spots					1		1	1200
7	Fri 8p ET / 7p CT CSI NY	05		30 Nbr of Spots								
<b>Weekly Totals: Total Spots(Ord Spots)</b>					19	23	25	20	17	2	106	
<b>Open PR</b>						-1					-1	-150
<b>Closed PR</b>					1	5	3	1	1		11	

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8	....F.. Fri 8p ET / 7p CT CSI NY	05		Comme 30	Closed PR Nbr of Spots	1					1	
9	....F.. Sat 10p ET / 9p CT 48 Hours	06	500	Comme 30	Closed PR Nbr of Spots	1					1	500
10	....S.. Sat 7p News	05	90	Comme 30	Nbr of Spots	1					1	90
			150	Comme	Nbr of Spots	1					1	150
					Open Pre-Empted	-1					-1	-150
11	....S.. Sat 8-9p	06	400	Comme 30	Nbr of Spots			1			1	400
12	....S.. Sun 10p ET / 9p CT Mentalist	05	700	Comme 30	Nbr of Spots		1				1	700
13	....S.. Sun 10p ET / 9p CT Mentalist	05		Comme 30	Nbr of Spots				1		1	
14	....S.. Sun 1030a ET / 930a CT Face The Nation	05	275	Comme 30	Nbr of Spots	1					1	825
15	....S.. Sun 7p ET / 6p CT 60 Minutes	04	1025	Comme 30	Nbr of Spots	1					1	1025
<b>Weekly Totals:</b>												
Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	
Closed PR					1	5	3	1	1		11	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning News .....S	04	260	30		1					1	260
			175	Comme							1	175
			275	Nbr of Spots	1						2	550
			170	Nbr of Spots			1				1	170
17	Tue 8p ET / 7p CT NCIS .T.....	04	2400	30		1					1	2400
			2000	Comme							1	2000
18	Tue 8p ET / 7p CT NCIS .T.....	04	1900	30				1			1	1900
			2500	Comme					1		1	2500
19	Tue 9p ET / 8p CT NCIS Los Angeles .T.....	05	1500	30		1					1	1500
				Comme								
				Nbr of Spots		1					1	1500
				Nbr of Spots				1			1	1500
				Closed PR								
20	Wed 10p ET / 9p CT CSI ..W....	06	1200	30			1				1	1200
				Comme								
				Nbr of Spots			1				1	1200
				Closed PR								
21	Wed 10p ET / 9p CT CSI ..W....	06	1200	30					1		1	1200
				Comme								
				Nbr of Spots					1		1	1200
22	Wed 8p ET / 7p CT Survivor ..W....	04	1250	30		1					1	1250
				Comme								
				Nbr of Spots		1					1	1250
				Closed PR								
23	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30				1			1	3300
				Comme								
				Nbr of Spots				1			1	3300
<b>Weekly Totals:</b> Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05	1000	30 Comme	Nbr of Spots			1				1	1000
25	M-F 1135p ET / 1035p CT Late Show M.....	06	125	30 Comme	Nbr of Spots		1	1	1	1	1	3	375
			170	30 Comme	Nbr of Spots					1		2	340
26	M-F 11a ET / 10a CT Price is Right M.....	04	225	30 Comme	Nbr of Spots				1	1	1	3	675
			175	30 Comme	Nbr of Spots		1					1	175
			140	30 Comme	Nbr of Spots			1				1	140
27	Sun 1030p ET / 930p CT Mentalist .....S	05	1000	30 Comme	Nbr of Spots					1		1	1000
28	Sun 730p ET / 630p CT 60 Minutes .....S	04	1025	30 Comme	Nbr of Spots			1				1	1025
29	Sun 9a ET / 8a CT CBS Sunday Morning News .....S	04	170	30 Comme	Nbr of Spots			1				1	170
30	Tue 10p ET / 9p CT Vegas .T.....	05	800	30 Comme	Nbr of Spots	1						1	800
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06	1150	30 Comme	Nbr of Spots			1				1	1150
32	Sat 10p ET / 9p CT 48 Hours .....S	06	500	30 Comme	Nbr of Spots			1				1	500
33	Sa-Su 6a News	12	50	30 Comme	Nbr of Spots	2						2	100
<b>Weekly Totals:</b>						19	23	25	20	17	2	106	
Open PR							-1					-1	-150
Closed PR						1	5	3	1	1		11	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34	....SS Sun 4p ET / 3p CT NFL On CBS .....S 16:30:00--19:30:00	04	1325	30 Comme	Nbr of Spots 1						1	1325
36	Mkd Wed 9p ET / 8p CT Criminal Minds ..W....	05	1200	30 Comme	Nbr of Spots	1					1	1200
37	Fri 10p ET / 9p CT Blue Bloods MTWTFSS Isolations: W/C 10/08 ....F..	05	1200	30 Comme	Nbr of Spots		1				1	1200
38	Mkd Mon 8-9p ET / 7-8p CT How I Met / Partners MTWTFSS Isolations: W/C 10/08 M.....	05	1200	30 Comme	Nbr of Spots		1				1	1200
39	Fri 8p ET / 7p CT CSI NY MTWTFSS Isolations: W/C 10/08 ....F..	05		30 Comme	Nbr of Spots Closed PR		1				1	
40	Fri 9p ET / 8p CT Made In Jersey MTWTFSS Isolations: W/C 10/08 ....F..	05		30 Comme	Nbr of Spots Closed PR		1				1	
41	Sun 4p ET / 3p CT NFL On CBS MTWTFSS Isolations: W/C 10/01 .....S	04	1325	30 Comme	Nbr of Spots 1						1	1325
42	Mkd Sat 8a CBS This Morning .....S.	04	80	30 Comme	Nbr of Spots		1				1	80
43	Mkd M-F 8a CBS This Morning M.....	05	50	30 Comme	Nbr of Spots			1			1	50
44		05	700	30 Comme	Nbr of Spots		1				1	700
<b>Weekly Totals:</b>					Total Spots(Ord Spots)							
Open PR					19	23	25	20	17	2	106	
Closed PR					1	5	3	1	1		11	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
Mkpd	Fri 8p ET / 7p CT NCIS ...F..			Comme								
45	Fri 8p ET / 7p CT NCIS ...F..	05	700	30 Comme		1					1	700
Mkpd	Fri 9p ET / 8p CT CSI NY ...F..			Comme								
46	Fri 9p ET / 8p CT CSI NY ...F..	05	600	30 Comme		1					1	600
Mkpd	Fri 8p ET / 7p CT NCIS ...F..			Comme								
47	Fri 8p ET / 7p CT NCIS ...F..	05	800	30 Comme				1			1	800
Mkpd	M-F 8a CBS This Morning ...F..			Comme			2				2	100
48	M-F 8a CBS This Morning ...F..	05	50	30 Comme								
49	Sat CBS NCAA Football ....S.	03	2000	30 Comme			1				1	2000
50	Sun 1p ET / 12p CT NFL On CBS .....S	04	800	30 Comme			1				1	800
51	Sun 4p ET / 3p CT NFL On CBS .....S	04	1250	30 Comme			1				1	1250
52	Sun 730p ET / 630p CT 60 Minutes .....S	04	1025	30 Comme			1				1	1025
53	Sun 6a News .....S	06	50	30 Comme			1				1	50
54	Tue 8p ET / 7p CT NCIS .....S	04	1900	30 Comme								
<b>Weekly Totals:</b>					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

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Est./PO Number: 06260815 Contract type: Political Business Type: POLITICAL  
Associated Copies: No Business Category: Transactional

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
55	M-F 3a Dr Phil MTWTF..	05	150	30 Comme				1			1	150
56	M-F 3a CBS This Morning ..TWTF..	05	110	30 Comme				1			1	110
Weekly Totals:					19	23	25	20	17	2	106	
Total Spots(Ord Spots)					19	23	25	20	17	2	106	
Open PR						-1					-1	-150
Closed PR					1	5	3	1	1		11	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/22/12	Closed Pre Emption	800.00	47 (10/26)	0000181924	
10	Sat 7p News	:30 Commercial	10/08/12	Open Pre Emption	150.00		0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/29/12	Closed Pre Emption	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Closed Pre Emption	275.00	42 (10/13), 43 (10/15)	0000180985	
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emption	0.00	28 (10/21)	0000177594	
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emption	1,900.00	No Makegood / Credit	0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emption	1,650.00	36 (10/10)	0000180219	
39	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emption	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	:30 Commercial	10/08/12	Closed Pre Emption	0.00	46 (10/12)	0000181059	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	Totals	106	19	23	25	20	17
Cost		54090	9360	14145	11235	9070	9685
							395

Grand Totals: Spots: 106

Gross Total: 53,940.00

Commission: 8,091.00

Net Total: 45,849.00